



# Frenchtown Heritage Fest 2018

Now in its eighth year, Frenchtown Heritage Fest is the area's premier event for community celebration and renewal. The annual festival features artists, musicians, local businesses, health providers, and organizations intent on restoring the vibrancy of Frenchtown. This historic neighborhood is central not only in city geography, but also to diversity and resiliency in the local economy.

Join us on October 13 to learn some history, support local artists and entrepreneurs, dance to world-class music, meet a neighbor or make a new friend, and revel in the beauty of Frenchtown.





*Thursday, October 11*

## **KitchenShare Grand Opening!**

KitchenShare is a commercial kitchen rental program, and features three individual rental kitchens, a packaging room, walk-in cooler and freezer, dry storage, shared office space, and conference room for meetings and client consultations. Join KitchenShare staff, the Tallahassee Chamber, and community for a ribbon cutting and behind-the-scenes tour of the only commercial kitchen rental facility within 100 miles of Tallahassee!

*Saturday, October 13*

## **Frenchtown Heritage Fest**

The annual festival is the largest event in the Greater Frenchtown area. The celebration draws people from across the region. The come to enjoy the beauty and good feelings in this historic community. This year's event will feature a neighborhood history tour, an array of kids activities, the long-standing farmers market, KitchenShare taste tests and demonstrations, world-class musicians, and much more family friendly fun. Heritage Fest is regularly covered by multiple media outlets.



# FHF

October 13

# 2018

## Sponsor Exposure Opportunities

Sponsor Levels	Website	Postcards	Posters	Banner	Blogs/Release	Media Ads*	Commemorative
Friends	✓						
Honorees	✓	✓	✓				
Partners	✓	✓	✓	✓	✓		
Stage Sponsors	✓	✓	✓	✓	✓	✓	
Title Sponsors	✓	✓	✓	✓	✓	✓	✓

\*Media Ads include Newspaper, Television, Radio, Social Media, and Web.

Frenchtown Neighborhood Improvement Association, Inc. (FNIA) is a federally-registered 501(c)3 Community Development Corporation in good standing. **All donations are tax deductible.** FNIA works to enhance quality of life for Frenchtown residents through advocacy, education, and community-based development projects. Donations and event proceeds support programming and operations.



Heritage Fest Title Sponsor	\$3,500
Local Flavor Title Sponsor	\$2,500
Festival Stage Sponsor	\$2,000
Festival Partners	\$1,000
Festival Honorees	\$500
Frenchtown Friends	\$250
Regional Vendors / Food Trucks	\$75
Frenchtown Vendors	\$45
Non-profit Exhibitors	\$45

**SPONSOR / VENDOR / EXHIBITOR REGISTRATION FORM**

Sponsor Level:

Heritage Fest Title Sponsor

Festival Stage Sponsor

Festival Honoree

Festival Partner

Frenchtown Friend

Organization/Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Vendor                                       Exhibitor                                       Activity Provider

Product/Service/Activity Description:

\_\_\_\_\_

\_\_\_\_\_

**LOGO, PAYMENT & REGISTRATION DEADLINE: MONDAY, SEPTEMBER 17**

Make check payable to: FNIA  
 Mail check to: 524 North Martin Luther King Jr Blvd, Tallahassee, FL 32301 / (850) 577-1516  
 Send JPEG (300 dpi) or vector file of logo to: FrenchtownMarketplace@Gmail.com



# Vendor / Exhibitor / Sponsor Booth & Festival Rules

NOTE: Signed waiver and rules acknowledgement is required for event participation. Failure to submit this form will result in forfeit of payment and denial of booth space on the day of the event.

1. All displays must be set up by 9:45am. Booths must be manned at all times during the event. Displays must remain intact until 4:00pm. **All materials, including trash, must be removed by 5:00pm on event day.**
2. Event is rain or shine. Fees will not be refunded. Vendor loading period is from 8:00am to 9:30am and from 4:00pm to 5:00pm. Loading periods are the only authorized time for vehicles on Georgia Street. Vendors must use city-approved street parking or designated event parking only, located at the Renaissance Center.
3. All vendors must conform to city, state and federal statutes. These include but are not limited to required licensure, collection of sales tax, fire and safety laws that prohibit lit candles or incense, and prohibition of alcoholic beverages.
4. All booths must display only family-friendly goods and materials, provide floor-length table coverings and hide packing materials. Booth materials must not block driveways of any Georgia Street residents. Organizers reserve the right to require removal of any materials that do not adhere to display standards. No smoking in or near booths. No loud music or pets.
5. Vendors will be provided an event map, schedule, check-in procedure and stall location by email no later than one week prior to the event. It is the responsibility of the vendor to provide an accurate, functional email address.
6. Payment covers vending space only. Vendors are responsible for providing tent, table(s) and chairs. Tent must measure 10x10, with complete (not visibly torn) canopy. Electrical power is not provided.
7. Liability is the responsibility of the vendor/participant. Frenchtown Neighborhood Improvement Association, Inc. (FNIA), its sponsors and partners assume no risk. Signed waiver and commitment to participate demonstrate review and agreement of the rules, conditions and procedures contained herein, and release from liability.
8. By signing below, participant agrees to the use of his/her likeness in photographs or video footage for promotional purposes by FNIA and/or City of Tallahassee.

**Acknowledgement & Affirmation, and Waiver of Liability:**  
Submission of the registration represents my commitment to participate in Frenchtown Heritage Fest. I have received and read the festival rules and conditions and agree to abide by them. I hereby agree to defend, indemnify and hold Frenchtown Neighborhood Improvement Association, its sponsors and partners, harmless from and against any claim, demand, suit, loss, cause of action, damage, liability, obligation, cost, expense and judgment, including without limitation death and damages to property, caused by participants' acts, omissions or failure to abide by the rules and conditions contained therein. Frenchtown Heritage Fest organizers reserve the right to final interpretation of rules and conditions.

\_\_\_\_\_  
Signature of Authorized Representative

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed Name